



# Exhibitor Guide

## CONFERENCE FOR SOFTWARE ARCHITECTURE

ICM MUNICH

03 - 07  
FEBRUARY  
2020

[WWW.OOP-KONFERENZ.DE](http://WWW.OOP-KONFERENZ.DE)

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software meets business

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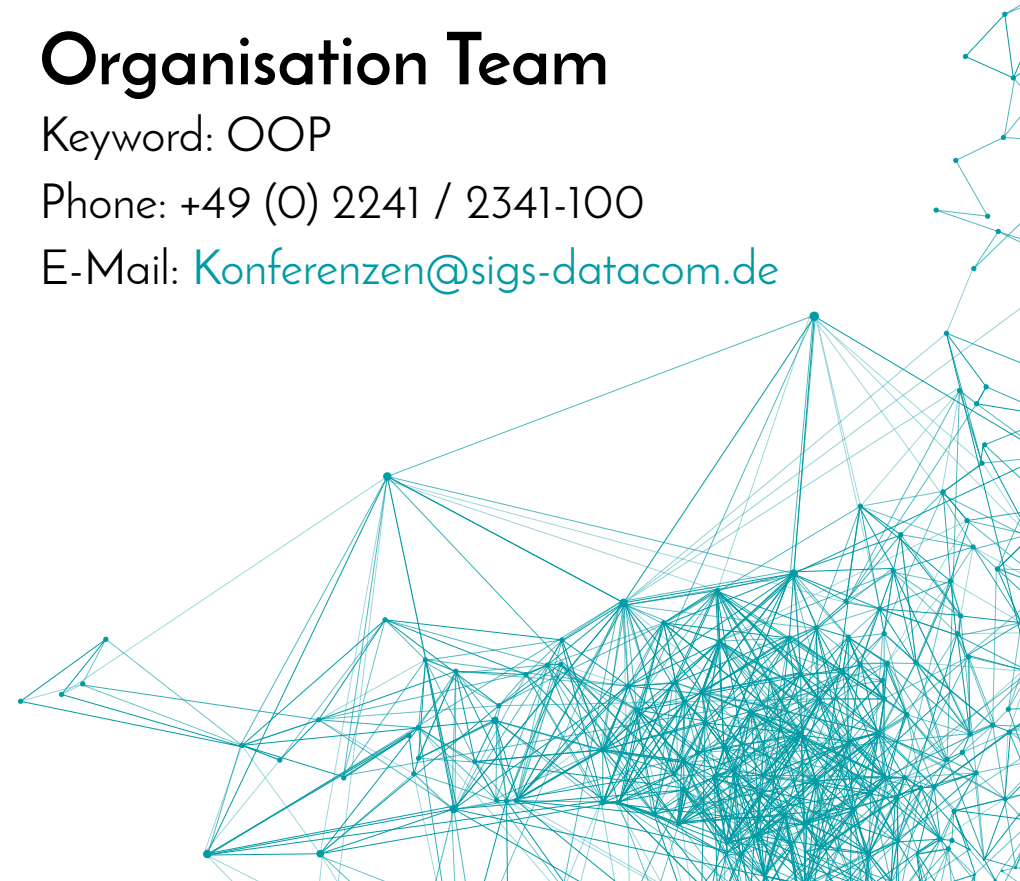


## Organisation Team

Keyword: OOP

Phone: +49 (0) 2241 / 2341-100

E-Mail: [Konferenzen@sigs-datacom.de](mailto:Konferenzen@sigs-datacom.de)



# IMPORTANT DEADLINES



To Do	Deadline
Order additional equipment from booth constructor PLAN 3	<b>03.12.2019</b>
Order graphics from booth constructor PLAN 3	<b>17.12.2019</b>
Order services from ICM	<b>17.12.2019</b>
Order Catering / Lunchvouchers	<b>20.12.2019</b>
Registrating Exhibitor & Conference tickets	<b>20.12.2019</b>
Order additional hardware and software equipment	<b>13.01.2020</b>
Delivery of stand material <b>from</b>	<b>27.01.2020</b>

# VENUE & GETTING THERE

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## Location

ICM - Internationales Congress Center München  
Am Messesee, 81829 München  
Phone: +49 (0)89 9 49-2 072 0  
Fax: +49 (0)89 9 49-2 072 9  
E-Mail: [info@messe-muenchen.de](mailto:info@messe-muenchen.de)  
[www.icm-muenchen.de](http://www.icm-muenchen.de)



## Public Transport

Stop: Messestadt West  
5-minute-walk from the station. During peak travel times on weekdays, the U2 (Subway) line (direction Messestadt Ost) runs every 5 minutes via main station Munich and Marienplatz



## Directly located on the A94

35 minutes by car to Munich Airport.  
There are enough parking spaces available for both exhibitors and participants.  
[Click here](#) for more information regarding your travel (plane, bus, car or public transport)



For general questions regarding the organisation of the conference please go directly to the registration desk in the lobby of the main entrance or visit the information desk in the exhibition.

## Opening Hours Registration Desk

**Monday - Thursday**, 03 - 06 February 2020  
08.00 am - 06.30 pm

**Friday**, 07 February 2020 08.00 am - 01.00 pm



## Opening hours Exhibition

**Tuesday**, 04 February 2020 10.30 am - 06.30 pm  
• OOP Welcome Reception in the Exhibition starting 08.00 pm



**Wednesday**, 05 February 2020 10.30 am - 06.30 pm

**Thursday**, 06 February 2020 10.30 am - 06.00 pm

# BOOTH CONSTRUCTOR

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## Information about the booth constructor

### PLAN 3 GmbH

Sigmund-Riefler-Bogen 14

81829 München

[www.plan-3.de](http://www.plan-3.de)

### Contact:

Claudia Niklas

Phone: +49 (0) 89 / 94 38 94 - 325

Fax: +49 (0) 89 / 94 38 94 - 326

E-Mail: [oop2020@plan-3.de](mailto:oop2020@plan-3.de)

## Set-Up

**Monday, 03 February 2020, 04.00 - to 07.30 pm.**

If you need earlier access to your booth please contact SIGS DATACOM.

## Dismantling


**Thursday, 06 February 2020, starting 06.30 pm.**

Booths cannot be dismantled earlier. Dismantling has to be finished on **Friday, 07 January 2020 at 06.00 a.m.** at the latest.

## Booth Equipment and additional orders


Please check your sponsoring package and your contract to see which equipment is already included at your booth.

## You need more equipment?

Please fill in our [form](#)  and choose the additional equipment (for example furniture, brochure racks etc.). Please return the form to our booth constructor Plan 3 until **03 December 2019** ([oop2020@plan-3.de](mailto:oop2020@plan-3.de)).

If you bring your own booth you can also use the service and order additional equipment from Plan 3.

## You need graphics for your booth?

You can order graphics for your booth directly from Plan 3 by filling in the [form](#)  and returning it to Plan 3 until **17 December 2019**.

### Notice:

Please download and complete the order form.



# HARDWARE & SOFTWARE


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## Power supply

All booths are equipped with a power supply of 2000 W.



## Do you need more power?

You can order your power supply directly from ICM Munich by sending the completed [form](#)  to ICM until **17 December 2019**.


If you bring your own booth you will receive a power supply of 2000 W which will be charged after the conference.

## Internet Access

All OOP exhibitors have free WiFi access.



## Do you need a LAN connection?


You can order your LAN connection directly from ICM Munich by sending the completed [form](#)  to ICM until **17 December 2019**.



## Additional technical equipment

Please organize your hardware and software at your booth.

## Do you need a monitor?

Order your monitor directly from our partner mediapicture by filling in the [form](#)  and returning it to mediapicture until **17 December 2019**.



Please note that all **additional orders entail costs** that will be charged after the conference.

# STAND MATERIAL & BAG INSERTS

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## Delivery of material WITH Schenker

Material can be delivered from 27. January 2020 on. The material will be delivered to your booth by Schenker. Please use the following address:

### **Schenker Deutschland AG**

c/o „OOP 2020“ + „Company Name“  
„Your Booth Nr.“  
Paul-Henri-Spaak-Straße 8, Tor 21  
81829 Munich  
GERMANY

## Delivery with own delivery or construction vehicles

Please use [Gate 23.3](#) for delivery – you reach the ICM lobby through a glass door. This is where the exhibition takes place. If you have any questions regarding the delivery please directly contact Schenker:

### **Contact**

Georg Gartner  
DB Schenker  
Messe München  
Phone: +49 (0) 89 94 924-340,  
E-Mail: [georg.gartner@dbschenker.com](mailto:georg.gartner@dbschenker.com)

Please note that material has to be delivered via Schenker. Please also inform Schenker via [e-mail](#) about your delivery.

Furthermore, package reception cannot be guaranteed if you use another delivery address.

SIGS DATACOM GmbH and Schenker do not take legal responsibility for your delivery.



Please note that all additional service bookings (delivery incl. intermediate storage) will be charged after the conference.

## Do you have a bag insert?

If you have a bag insert, we will contact you individually for further information.

# EXHIBITOR & CONFERENCE TICKETS

	Amount	Days	Catering	Conference Program	Keynotes	Special Days, Specialist Forums	Welcome Reception
Conference Tickets	as per your contract*	Mo - Fr	✓	✓	✓	✓	✓
Exhibitor Tickets	4	Tue - Th			✓	✓	✓
Lunchvoucher			✓				

25,00 € plus VAT  
per day/person

Lunchvouchers can be ordered until **20 December 2019** via email to [konferenzen@sigs-datacom.de](mailto:konferenzen@sigs-datacom.de) and will be invoiced after the conference.

\*Are you interested in additional conference tickets? Please send an email to [konferenzen@sigs-datacom.de](mailto:konferenzen@sigs-datacom.de).

Please note that all Exhibitor & Conference tickets have to be ordered until **20 December 2019** via the registration form!



[Register now!](#)





**WE ARE LOOKING FORWARD  
TO MEETING YOU IN MUNICH!**

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## **THE ORGANISER**

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**SIGS DATACOM**  
FACHINFORMATIONEN FÜR IT-PROFESSIONALS