

**CONFERENCE
FOR SOFTWARE
ARCHITECTURE**

ICM MUNICH

EXHIBITOR GUIDE

**03 - 07
FEBRUARY
2020**

PLAN 3



Please return until:
December 3rd to oop2020@plan-3.de



PLAN 3 GmbH
 Sigmund-Riefler-Bogen 14
 D-81829 München
 Tel: +49 (0)89 94 38 94-0
 Internet: www.plan-3.de

Company Name: _____ Contact Person: _____
 Street: _____ Phone: _____
 ZIP Code: _____ City: _____ Country: _____
 E-Mail: _____
 Your order number/PO-number (if necessary): _____

TURNKEY STAND UNIT

Equipment included:

- Carpet (several colors available - standard silver)
- Stretchable fabric wall panels, white, 2,5 m high
- Logo tower 3,5 m high, incl. digital print (950 mm x 1000 mm)
- Digital print on one of the wall panels (950 mm x 2480 mm)
- Lighting: 4x extended spotlights
- 1x High table with 3 barstools
- 1x Triple multisocket, 2000 W

Extra charge for additional printing on panel banner

129,- €

Your booked floor space: _____ m²



example

BUSINESS-COUNTER

Equipment included:

- Carpet (several colors available - standard silver)
- 2x Stretchable fabric wall panels incl. graphic (950 mm x 1000 mm and 950 mm x 2000 mm)
- 1x PC workstation, lockable
- Lighting: 2x extended spotlights
- 1x Barstool
- 1x Triple multisocket, 2000 W



example

LIGHT BOX ELEMENTS FOR TURNKEY STAND UNIT

- Can be installed in turnkey stand unit
- Backlight digital print inclusive
- Homogeneous illumination
- Wall panel, Size: 950 mm x 2480 mm
- Logo panel, Size: 950 mm x 1000 mm

Extra charge for backlight wall panel incl. graphic

595,- €

Extra charge for backlight logo panel incl. graphic

199,- €



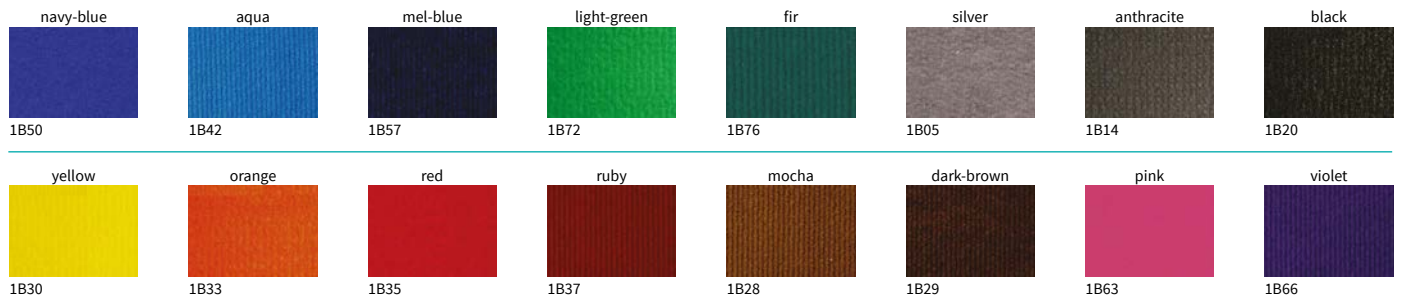
example

CARPET COLORS & SAMPLE PICTURES

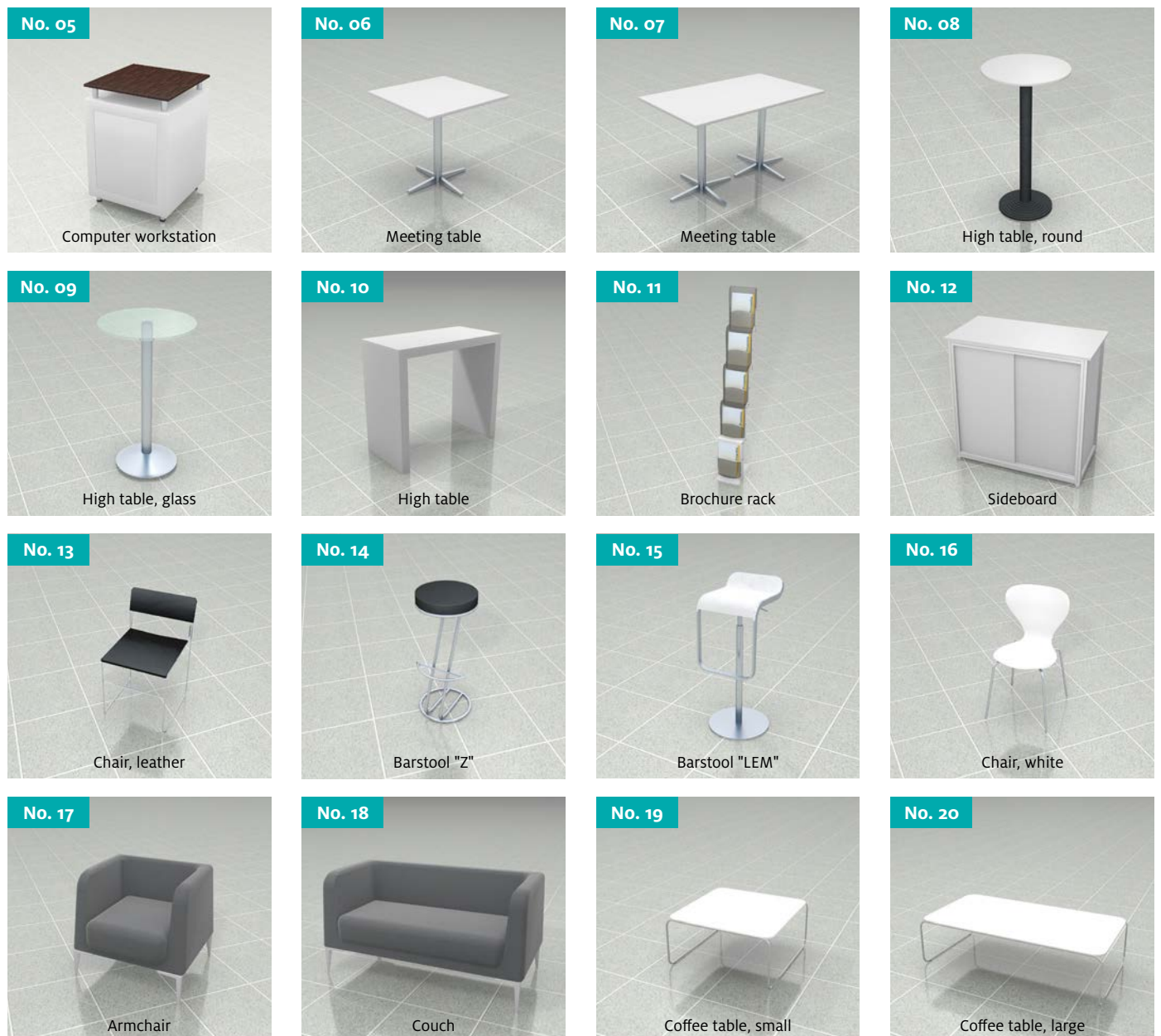


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POSSIBLE CARPET COLORS



SAMPLE PICTURES



ORDER FORM



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Company Name: _____ Contact Person: _____
 Street: _____ Phone: _____
 ZIP Code: _____ City: _____ Country: _____
 E-Mail: _____
 Your order number/PO-number (if necessary): _____

→ Select carpet color/number: _____

No.	Article	Price / unit	Pieces	Price
01	Carpet m ² -price	9,50 €		
02	Backlight element for turnkey stand unit (wall), 95 x 248 cm incl. graphic	595,00 €		
03	Backlight element for turnkey stand unit (logo), 95 x 100 cm incl. graphic	199,00 €		
04	Cabine for turnkey stand unit, 1 x 1 m	269,00 €		
05	Computer work station with shelf and lockable base	255,00 €		
06	Meeting table, white top, 70 x 70 x 70 cm	35,00 €		
07	Meeting table, white top, 70 x 120 x 70 cm	39,00 €		
08	High table, round, white top, 60 x 115 cm	61,00 €		
09	High table, glass, round, 70 x 115 cm	85,00 €		
10	High table, white, 130 x 80 x 110 cm	140,00 €		
	High table, white, 170 x 80 x 110 cm	160,00 €		
	High table, white, 200 x 80 x 110 cm	190,00 €		
11	Brochure rack with 4 trays	58,00 €		
12	Sideboard, 100 x 50 x 100 cm, sliding doors and shelf, lockable	79,00 €		
13	Chair, black leather, chrome frame	29,00 €		
14	Barstool "Z", black seat, chrome frame	27,00 €		
15	Barstool "LEM", white seat	75,00 €		
16	Chair, white, chrome frame	35,00 €		
17	Armchair, grey, upholstery fabric	180,00 €		
18	Couch, grey, upholstery fabric	320,00 €		
19	Coffee table, small, white	95,00 €		
20	Coffee table, large, white	120,00 €		
21	Triple multisocket, 2000 W	10,00 €		
22	Computer screen 24" (incl. wall mount and mounting)	310,00 €		
23	Computer screen 32" (incl. wall mount and mounting)	360,00 €		
24	Computer screen 42" (incl. wall mount and mounting)	440,00 €		
25	Computer screen 50" (incl. wall mount and mounting)	560,00 €		
26	Chipboard panel for mounting of screens 100 x 250 cm, white	150,00 €		

All prices are rental prices for the duration of the fair, including delivery and pickup	Net price:	

Date / Signature

The invoice for booth constructing and all additional orders will be issued by Plan 3 GmbH.

Thank you for your order.

ORDER FORM GRAPHIC & FILE GUIDELINES



Please return until:
December 17th to oop2020@plan-3.de



PLAN 3 GmbH
Sigmund-Riefler-Bogen 14
D-81829 München
Tel: +49 (0)89 94 38 94-0
Internet: www.plan-3.de

Company Name: _____ Contact Person: _____
Street: _____ Phone: _____
ZIP Code: _____ City: _____ Country: _____
E-Mail: _____
Your order number/PO-number (if necessary): _____

Chargeable additional orders:

Digital print on fabric panel (wall)
(950 mm x 2480 mm)

Quantity: _____ à 129,00 €

Logo cutting plott e.g. on counter or sideboard
(max. 0,5 m²)

Quantity: _____ à 50,00 €

Net price: _____

→ We work on PC with Windows

Data preparation for printing

- We work with the latest versions of Adobe Photoshop, Illustrator and InDesign – Ideally, your files are created in the latest versions of those programs.
- Please send us printable PDF/X-4 files, if possible created in the original size 1:1. Please take a look at the final print PDF in the original size to judge the final quality.
- All graphics must have a trim of 2 cm on all sides. We need trim marks at a distance of 2 cm.
- All colours used must be CMYK or Pantone coded.
- Image files must have a resolution of at least 75 dpi, ideally 150 dpi in the final size (1:1).

Data preparation for transparency print

- Please send us printable files as vector files, EPS or AI.
- All fonts and marks used must be converted into paths.

Data transfer

- Via email to your project supervisor, the maximum email size is 25 MB.
- Via your FTP or web server: Please send us the access data (FTP address, user, password).
- Via our PLAN 3 FTP or web server: Gladly we give you a personal access to our servers.

Attention !!!

- The offered prices are only for digital prints of printable data files. Additions as scans, photoshopping, digital artwork, colour changes, layout etc. will be charged according to performance and time required.

Date / Signature

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Thank you for your order.