



**CONFERENCE
FOR SOFTWARE
ARCHITECTURE**

ICM MUNICH

**21 - 25
JANUARY
2019**

WWW.OOP-KONFERENZ.DE

oop
software meets business



software meets business

A STRONG TEAM. ONLY FOR YOU.

Dear exhibitors,

We are glad to welcome you to this year's OOP conference. The OOP open its doors for all those who are interested in software already for the 28th time. This year, again, the OOP provides current exciting topics. But, the exhibition as well, plays an important part at the event. With an open and modern booth constructing, exciting side events and extensive marketing campaigns we are supporting your successful exhibition appearance.

In this Exhibitor Guide you will find the most important information. If you cannot find an answer to your questions, please do not hesitate to contact us. Our whole OOP-Team is available at all times and is looking forward to a great conference.

Your OOP-Team



TOPICS

- Important Deadlines
- Venue & Getting There
- Booth Constructor
- Hard- and Software Equipment at your Booth
- Stand Material & Bag Inserts.....
- Catering/Lunchvouchers/Ticket Registration

YOUR CONTACT PERSONS



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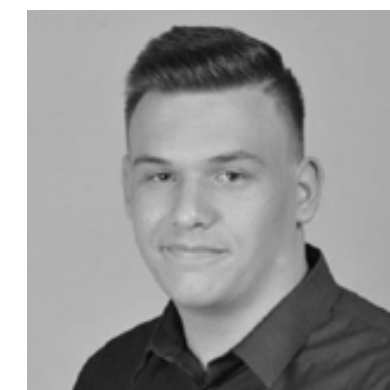
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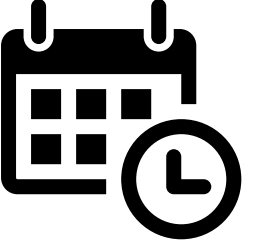
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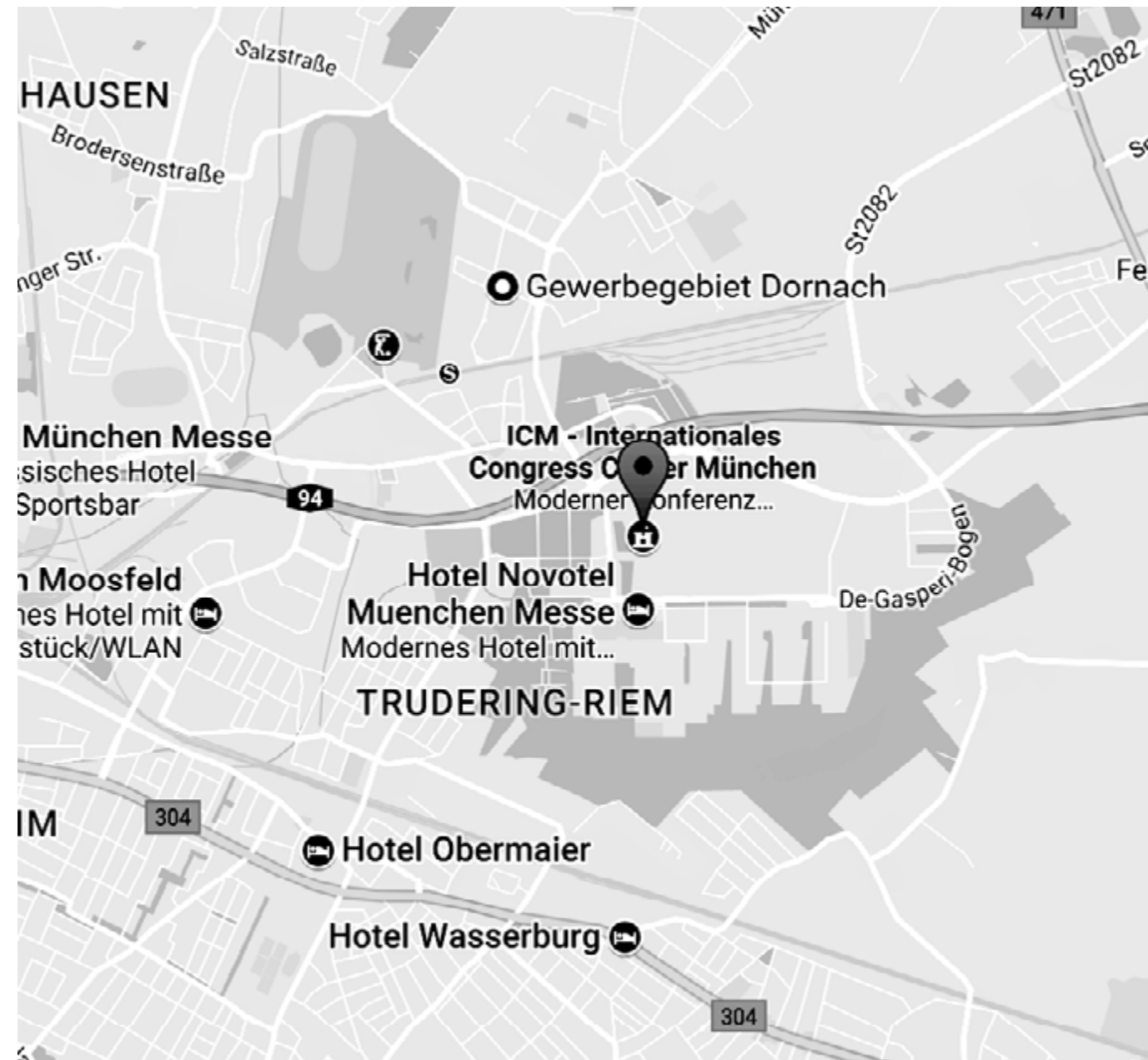


IMPORTANT DEADLINES

What?	Deadline	
Order additional Equipment from Booth Constructor PLAN 3	16.11.2018	
Order Graphics from Booth Constructor PLAN 3	30.11.2018	
Order Services from ICM	19.12.2018	
Order Catering / Lunchvouchers	19.12.2018	
Registrating Exhibitor & Conference Tickets	19.12.2018	
Order additional Hard- and Software equipment (from mediapicture)	07.01.2019	
Delivery of Stand Material from	14.01.2019	

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VENUE & GETTING THERE



[Plan the route](#)

ICM - International Congress Center Munich

Am Messesee, 81829 Munich

Phone: +49 (0)89 9 49-2 072 0

Fax: +49 (0)89 9 49-2 072 9

E-Mail: info@messe-muenchen.de

www.icm-muenchen.de

Public Transport

Stop: Messestadt West

5-minute-walk from the station.

During peak travel times on weekdays, the U2 (Subway) line (direction Messestadt Ost) runs every 5 minutes via main station Munich and Marienplatz

Directly located on the A94

35 minutes by car to Airport Munich.

There are enough parking spaces available for both exhibitors and participants.

[Click here](#) for more information regarding your travel (plane, bus, car or public transport)

For general questions regarding the organisation of the conference please go directly to the registration desk in the lobby of the main entrance or visit the information desk in the exhibition.

Opening Hours Registration Desk

Monday - Thursday, [21. - 24. January 2019](#):

08.00 a.m. - 06.30 p.m.

Friday, [25. January 2019](#):

08.00 a.m. - 01.00 p.m.

Opening hours Exhibition

Tuesday, [22. January 2019](#): 10.30 a.m. - 07.45 p.m.

Wednesday, [23. January 2019](#): 10.30 a.m. - 06.30 p.m.

Thursday, [24. January 2019](#): 10.30 a.m. - 06.30 p.m.

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BOOTH CONSTRUCTOR

Our official booth constructor is:

PLAN 3 GmbH

Sigmund-Riefler-Bogen 14

81829 Munich

www.plan-3.de

Contact:

Daniel Oberst

Phone: +49 (0) 89 / 94 38 94 - 211

Fax: +49 (0) 89 / 94 38 94 - 212

E-Mail: oop2019@plan-3.de

Set-Up

Monday, 21. January 2019: 04.00 p.m. - 07.30 p.m.

If you need earlier access to your booth please contact SIGS DATACOM.

Dismantling

Thursday, 24. January 2019, starting 06.30 p.m.

Booths cannot be dismantled earlier. Dismantling has to be finished on Friday, [25. January 2019](#) at 06.00 a.m. at the latest.

Booth Equipment and additional orders

Please check your sponsoring package and your contract to see which equipment is already included at your booth.

You need more equipment?

Please [fill in our form](#) and choose the additional equipment (for example furniture, brochure racks etc.). Please return the form to our booth constructor Plan 3 until [16. November 2018](#) (oop2019@plan-3.de).

If you bring your own booth you can also use the service and order additional equipment from Plan 3.

You need graphics for your booth?

You can order graphics for your booth directly from Plan 3 by [filling in the form](#) and returning it to Plan 3 until [30. November 2018](#).

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HARD- & SOFTWARE EQUIPMENT AT YOUR BOOTH

Connection for power supply

All booths are equipped with a power supply of 2000 W.

Do you need more power?

Order your power supply directly from ICM Munich by [filling in the form](#) and returning it to ICM until [19. December 2018](#).

If you bring your own booth you will receive a power supply of 2000 W which will be charged after the conference.

Internet Access

All OOP exhibitors have free WiFi access.

Do you need a LAN connection?

Order your LAN connection directly from ICM Munich by [filling in the form](#) and returning it to ICM until [19. December 2018](#).

Additional Technical equipment

You are responsible for your hard- and software at your booth.

Do you need a Monitor?

Order your monitor directly from our partner mediapicture by [filling in the form](#) and returning it to mediapicture until [7. January 2019](#).

Please note that all **additional orders entail costs**. This costs will be **invoiced after the conference**.

STAND MATERIAL & BAG INSERTS

Please note that material has to be delivered via DB Schenker. Please also inform DB Schenker via e-mail about your delivery.

Furthermore, package reception cannot be guaranteed if you use another delivery address.

SIGS DATACOM GmbH and DB Schenker do not take legal responsibility for your delivery.

For the services (delivery incl. intermediate storage) charges will apply.

Delivery of material WITH Schenker

Material can be delivered from [14. January 2019](#) on. The material will be delivered to your booth by Schenker.

Please use the following address:

Schenker Deutschland AG

c/o „OOP 2019“ + „Company Name“

„Your Booth Nr“

Paul-Henri-Spaak-Straße 8, Tor 21

81829 Munich

GERMANY

Delivery with own delivery or construction vehicles

Please use [Gate 23.3](#) for delivery – you reach the ICM lobby through a glass door. This is where the exhibition takes place. If you have any questions regarding the delivery please directly contact Schenker:

Contact

DB Schenker Messe München

Phone: +49 (0) 89 94 924-300,

Fax: +49 (0) 89 94 924-339

E-Mail: fairs.muenchen@dbschenker.com

Do you have a bag insert?

If you have a bag insert, we will contact you individually for further information.

EXHIBITOR TICKETS

The Exhibitor Ticket is for the staff at your booth. Every exhibitor will get four free tickets. You have access to the exhibition, the Welcome Reception on Tuesday, the Keynotes, the Special Days and to the lectures in the forums. You cannot visit the sessions in the conference program with an exhibitor ticket.

Catering is not included in the exhibitor ticket. You can order lunchvouchers. A lunchvoucher costs € 25 plus VAT per day/person. Please order them until **19.12.2018** via mail: miriam.fischer@sigs-datacom.de.

Booked lunchvouchers are invoiced after the conference.

Please note that every exhibitor has to register via our form [>> Click here](#)

Registrations have to be made until **19.12.2018**. You will get your badges at the registration desk in Munich. If you do not register before the conference starts, it may come to some waiting time at the registration.

CONFERENCE TICKETS

According to your sponsoring package you will get a certain amount of Conference Tickets – you can give them to your customers or to your staff. With these Conference Ticket you have access to the exhibition, the Welcome Reception on Tuesday, the Keynotes, the Special Days, the lectures in the forums and the conference program. Catering is included.

Please note that every participant has to register via our form [>> Click here](#)

Registrations have to be made until **19.12.2018**.

You will get your badges at the registration desk in Munich. If you do not register before the conference starts, it may come to some waiting time at the registration.

[Please find further information and our General Terms of conditions online.](#)

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WE ARE LOOKING FORWARD
TO MEETING YOU IN MUNICH!

THE ORGANISER

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SIGS DATACOM
FACHINFORMATIONEN FÜR IT-PROFESSIONALS