

**CONFERENCE
FOR SOFTWARE
ARCHITECTURE**

ICM MUNICH

**05. -
09.02.
2018**

oop
software meets business

EXHIBITOR GUIDE

WWW.OOPCONFERENCE.COM





A STRONG TEAM. ONLY FOR YOU.

Dear exhibitors,

We are glad to welcome you to this year`s OOP conference. The OOP open its doors for all those who are interested in software already for the 27th time. This year, again, the OOP provides current exciting topics. But, the exhibition as well, plays an important part at the event. With an open and modern booth constructing, exciting side events and extensive marketing campaigns we are supporting your successful exhibition appearance.

In this Exhibitor Guide you will find the most important information. If you cannot find an answer to your questions, please do not hesitate to contact us. Our whole OOP-Team is available at all times and is looking forward to a great conference.

Your OOP-Team



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YOUR CONTACT PERSONS



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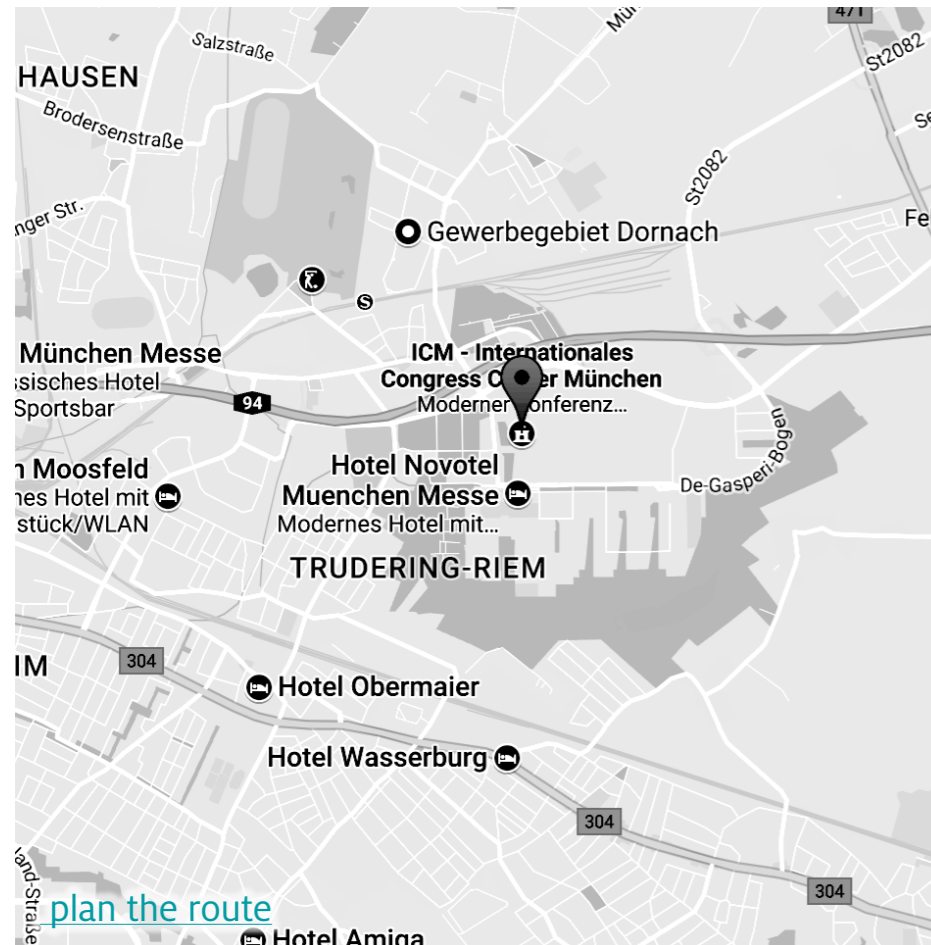
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IMPORTANT DEADLINES

What?	Deadline
Order additional Equipment from the Booth Constructor	08.12.2017
Order Graphics from the Booth Constructor	22.12.2017
Order Services from ICM	12.01.2018
Order Catering / Lunchvouchers	12.01.2018
Delivery of Stand Material	from 22.01.2018
Order additional Hard- and Software equipment (from mediapicture)	19.01.2018
Registrating Exhibitor & Conference Tickets	26.01.2018

VENUE & GETTING THERE



ICM - International Congress Center Munich

Am Messesee, 81829 Munich

Phone: +49 (0)89 9 49-2 072 0

Fax: +49 (0)89 9 49-2 072 9

Email: info@messe-muenchen.de

www.icm-muenchen.de

Public Transport

Stop: Messestadt West

5-minute-walk from the station.

During peak travel times on weekdays, the U2 (Subway) line (direction Messestadt Ost) runs every 5 minutes via main station Munich and Marienplatz

Directly located on the A94

35 minutes by car to Airport Munich

There are enough parking spaces available for both exhibitors and participants

[Click here](#) for more information regarding your travel (plane, bus, car or public transport)

For general questions regarding the organisation of the conference please go directly to the registration desk in the lobby of the main entrance or visit the information desk in the exhibition.

Opening Hours Registration Desk

Monday - Thursday, [05. - 08. February 2018](#)

from 08.00 a.m. to 06.30 p.m.

Friday, [09. February 2018](#) from 08.00 a.m. to 01.00 p.m.

Opening hours Exhibition

Tuesday, [06. February 2018](#) from 10.30 a.m. to 07.45 p.m.

Wednesday, [07. February 2018](#) from 10.30 a.m. to 06.30 p.m.

Thursday, [08. February 2018](#) from 10.30 a.m. to 06.30 p.m.

Our official booth constructor is:

PLAN 3 GmbH

Sigmund-Riefler-Bogen 14
81829 Munich
www.plan-3.de

Contact:

Daniel Oberst
Phone: +49 (0) 89 / 94 38 94 - 211
Fax: +49 (0) 89 / 94 38 94 - 212
Email: oop2018@plan-3.de

Set-Up

Monday, 05. February 2018 from 04.00 p.m. to 07.30 p.m.

If you need earlier access to your booth please contact SIGS DATACOM.

Dismantling

Thursday, 08. February 2018, starting 06.30 p.m.

Booths cannot be dismantled earlier. Dismantling has to be finished on Friday, **09. February 2018** at 06.00 a.m. at the latest.

Booth Equipment and additional orders

Please check your sponsoring package and your contract to see which equipment is already included at your booth.

You need more equipment?

Please [fill in our form](#) and choose the additional equipment (for example furniture, brochure racks etc.). Please return the form to our booth constructor Plan 3 until **08. Dezember 2017** (oop2018@plan-3.de).

If you bring your own booth you can also use the service and order additional equipment from Plan 3.

You need graphics for your booth?

You can order graphics for your booth directly from Plan3 by [filling in the form](#) and returning it to Plan 3 until **22. Dezember 2017**.

HARD- & SOFTWARE EQUIPMENT AT YOUR BOOTH

Connection for power supply

All booths are equipped with a power supply of 2000 W.

Do you need more power?

Order your power supply directly from ICM Munich by [filling in the form](#) and returning it to ICM until [12. January 2018](#).

If you bring your own booth you will receive a power supply of 2000 W which will be charged after the conference.

Internet Access

All OOP exhibitors have free WiFi access.

Do you need a LAN connection?

Order your LAN connection directly from ICM Munich by [filling in the form](#) and returning it to ICM until [12. Januar 2018](#).

Additional Technical equipment

You are responsible for your hard- and software at your booth.

Do you need a Monitor?

Order your monitor directly from our partner mediapicture by [filling in the form](#) and returning it to mediapicture until [19. Januar 2018](#).

Please note that all additional orders entail costs. This costs will be invoiced after the conference.

STAND MATERIAL & BAG INSERTS

Delivery of material WITHOUT Schenker

This is only possible during the conference. Your material can be delivered directly at your booth via your own courier.

Please use the following address:

International Congress Center (ICM)

„OOP 2018“ c/o „Company Name“

„Your Booth Nr“

Paul-Henri-Spaak-Straße 8, Tor 21

81829 Munich

Please note, that somebody of your company has to be at the stand, to receive the goods from the forwarder/courier. Schenker and SIGS DATACOM won't be liable for shipments, which could not be delivered by your forwarder/courier.

Delivery of material WITH Schenker

Material can be delivered from [22. January 2018](#) on. The material will be delivered to your booth by Schenker.

Please use the following address:

Schenker Deutschland AG

c/o „OOP 2018“ + „Company Name“

„Your Booth Nr“

Paul-Henri-Spaak-Straße 8, Tor 21

81829 Munich

For the services (delivery incl. intermediate storage) charges will apply.

Delivery with own delivery or construction vehicles

Please use [Gate 23.3](#) for delivery – you reach the ICM lobby through a glass door. This is where the exhibition takes place.

If you have any questions regarding the delivery please directly contact Schenker:

Contact

Öztürk Saricali

Phone: +49 (0) 89 94 924-312,

Fax: +49 (0) 89 94 924-339

Email: oeztuerk.saricali@dbschenker.com

Do you have a bag insert?

If you have a bag insert, we will contact you individually for further information.

You can use our [address labels](#) for delivery. You can find them on our website in our service for exhibitors area: www.oopconference.com

CATERING / LUNCHVOUCHER/ TICKET REGISTRATION

Exhibitor Tickets

The Exhibitor Ticket is for the staff at your booth. Every exhibitor will get four free tickets. You have access to the exhibition, the Welcome Reception on Tuesday, the Keynotes, the Special Days and to the lectures in the forums. You cannot visit the sessions in the conference program with an exhibitor ticket.

Catering is not included in the exhibitor ticket. You can order lunchvouchers. A lunchvoucher costs € 25 plus VAT per day/person. Please order them until **12.01.2017** via mail: miriam.fischer@sigs-datacom.de. Booked lunchvouchers are invoiced after the conference.

Please note that every exhibitor has to register via our form [» Click here](#)

Registrations have to be made until **26.01.2018**.

You will get your badges at the registration desk in Munich. If you do not register before the conference starts, it may come to some waiting time at the registration.

Conference Tickets

According to your sponsoring package you will get a certain amount of Conference Tickets – you can give them to your customers or to your staff.

With these Conference Ticket you have access to the exhibition, the Welcome Reception on Tuesday, the Keynotes, the Special Days, the lectures in the forums and the conference program. Catering is included.

Please note that every participant has to register via our form [» Click here](#)

Registrations have to be made until **26.01.2018**.

You will get your badges at the registration desk in Munich. If you do not register before the conference starts, it may come to some waiting time at the registration

[Please find further information and our General Terms of conditions online.](#)



**WE ARE LOOKING FORWARD
TO WELCOME YOU IN MUNICH!**

THE ORGANISER

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SIGS DATACOM
FACHINFORMATIONEN FÜR IT-PROFESSIONALS

WWW.OOPCONFERENCE.COM